



# Happiness in Belgium / politics

Happiness Day

20 maart 2013



# The Quest for Growth



"By pursuing his own interest he frequently promotes that of the society more effectually than when he really intends to promote it."

- Adam Smith 1776 *Wealth of Nations*

Market Force

Quest for wealth



# The Force

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The Force is what gives a Jedi his power. It's an energy field created by all living things. It surrounds us and penetrates us. It binds the Galaxy together.

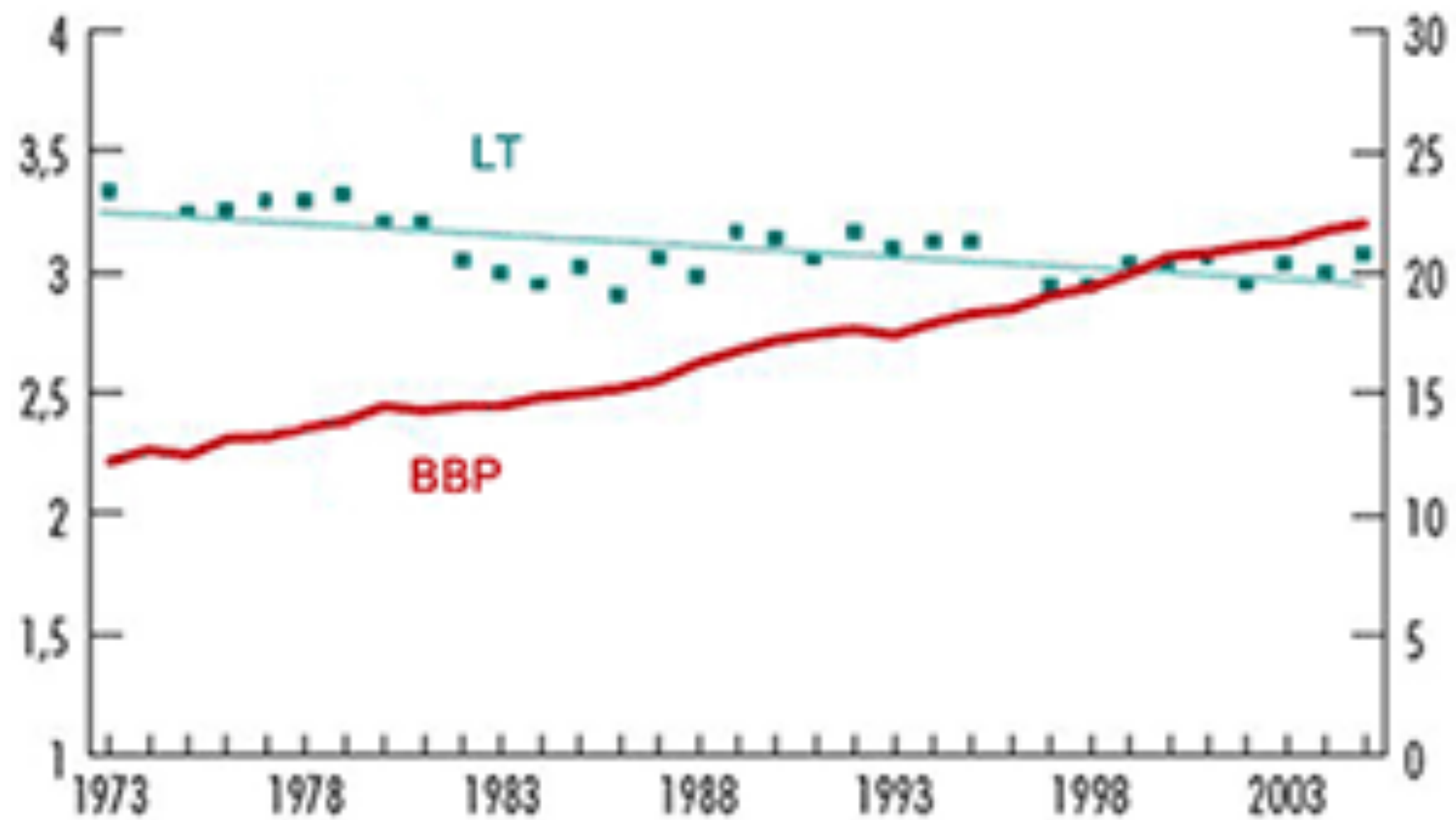
Obi-Wan Kenobi





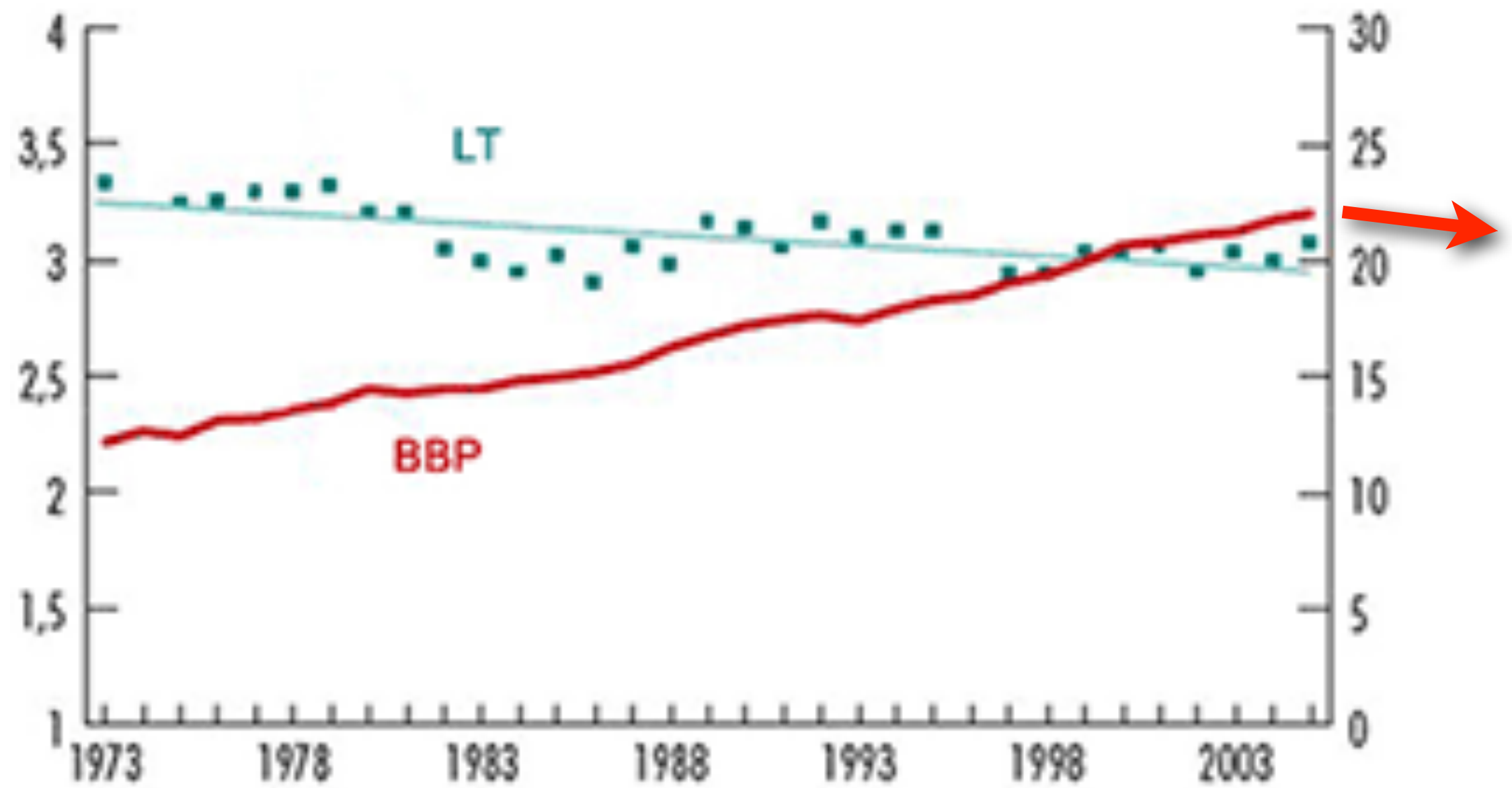
The other invisible hand

The quest for happiness



Wealth / Happiness

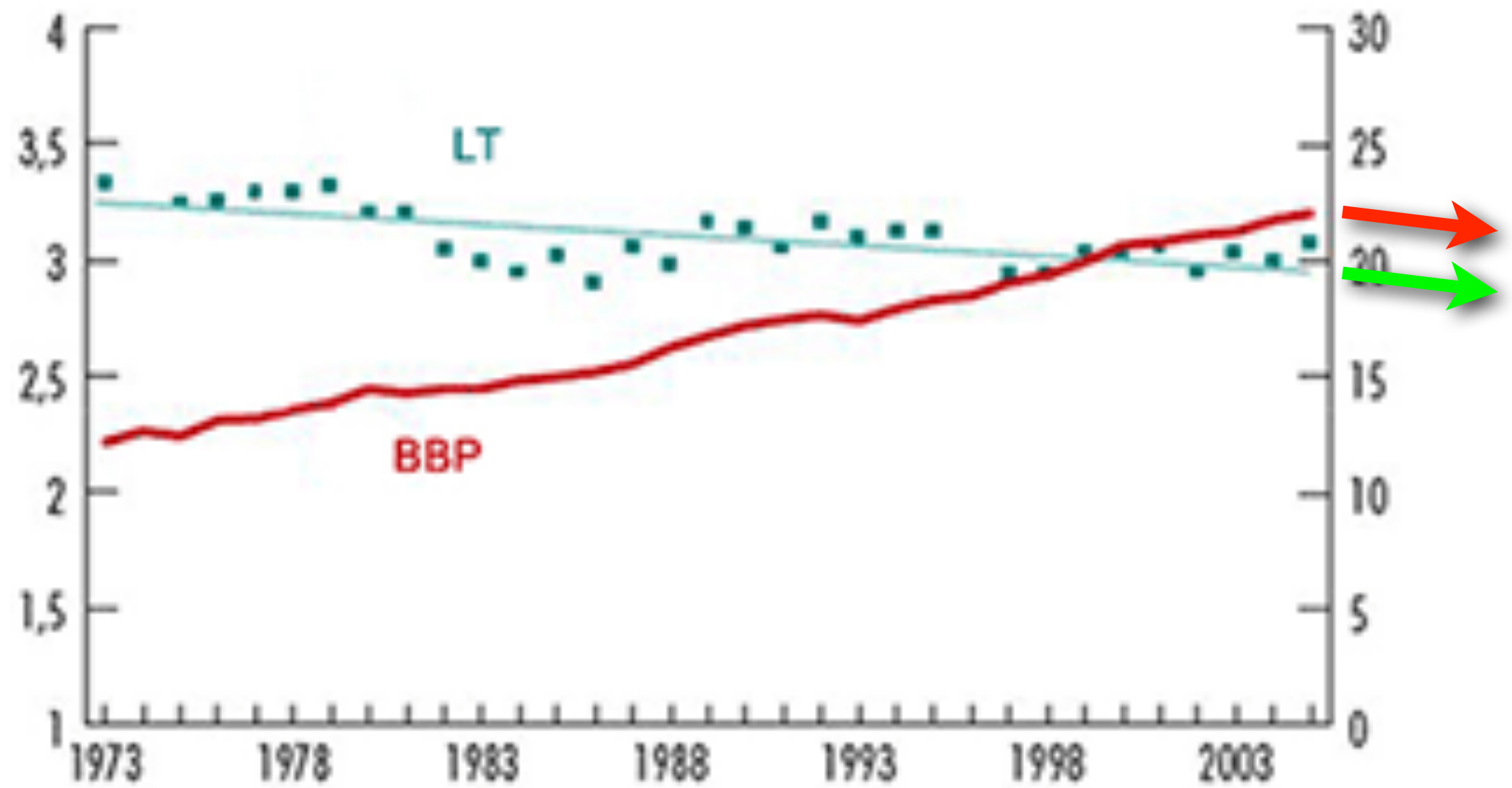
Belgium



Wealth / Happiness

Belgium

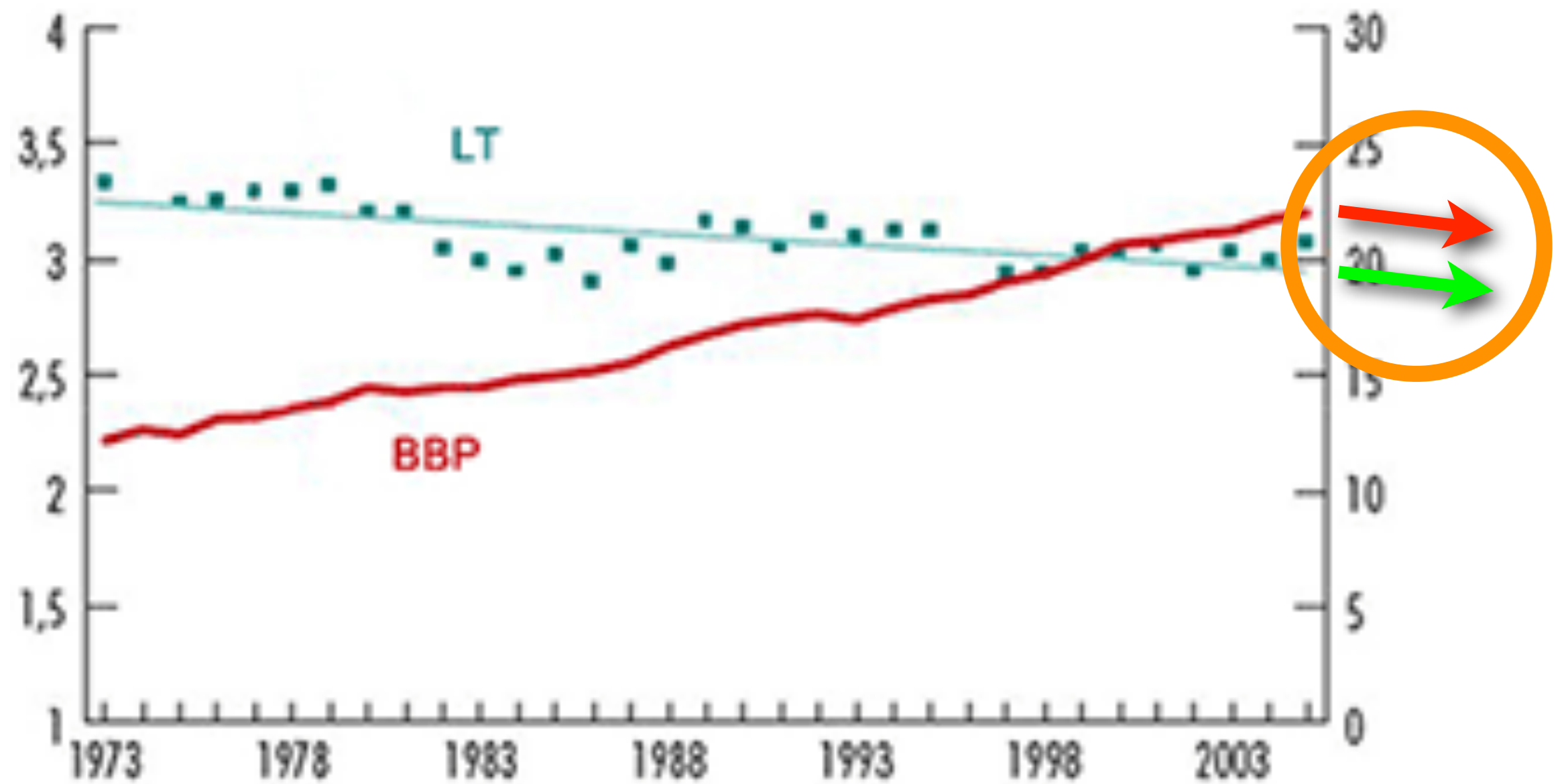




Wealth / Happiness

Belgium





Wealth / Happiness

Belgium

# 1 / 2



It's not only the  
economy, stupid!

Not working 2012 Belgium

1 / 2

1 / 2



It's not only the  
economy, stupid!

Not working 2012 Belgium

1 / 2



It's not only the  
economy, stupid!

1 / 2



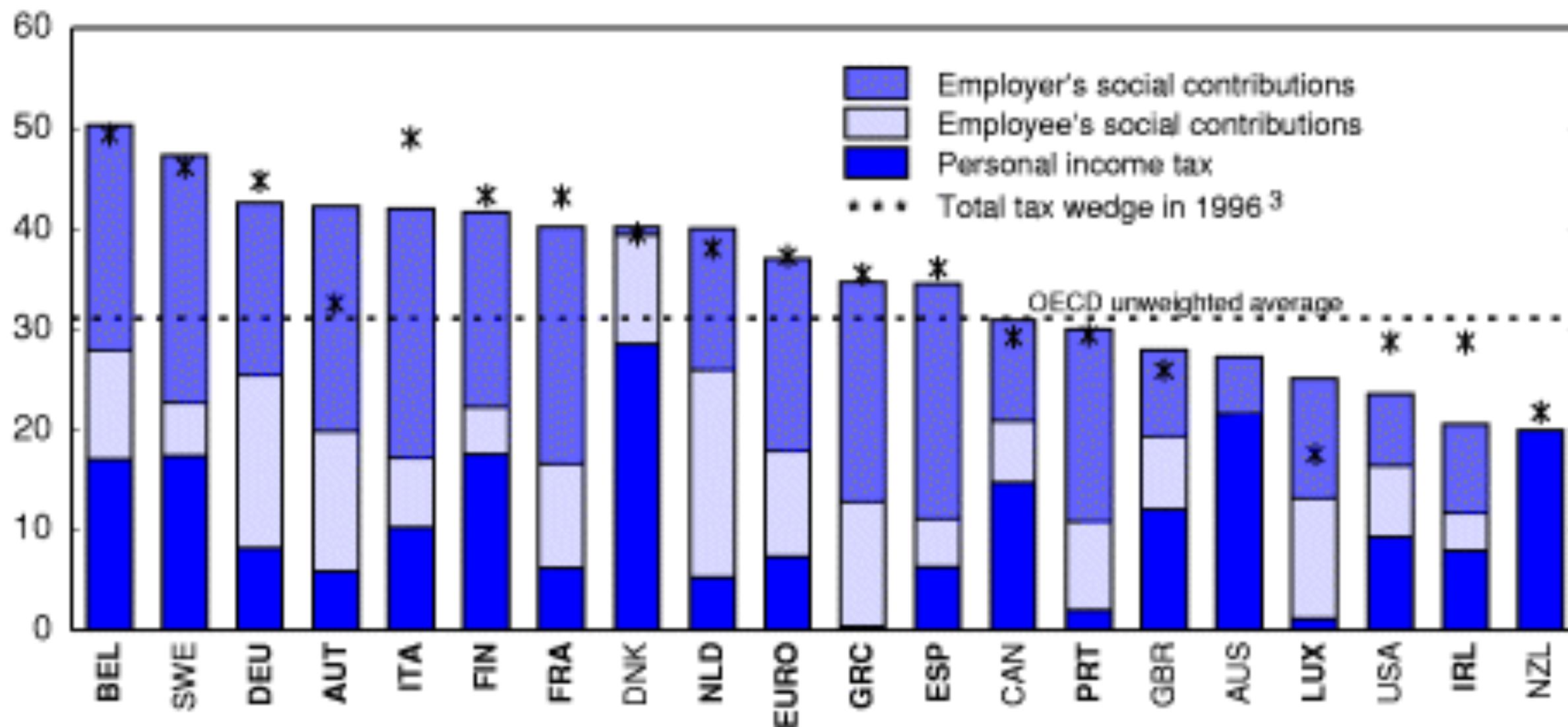
Not working 2012 Belgium





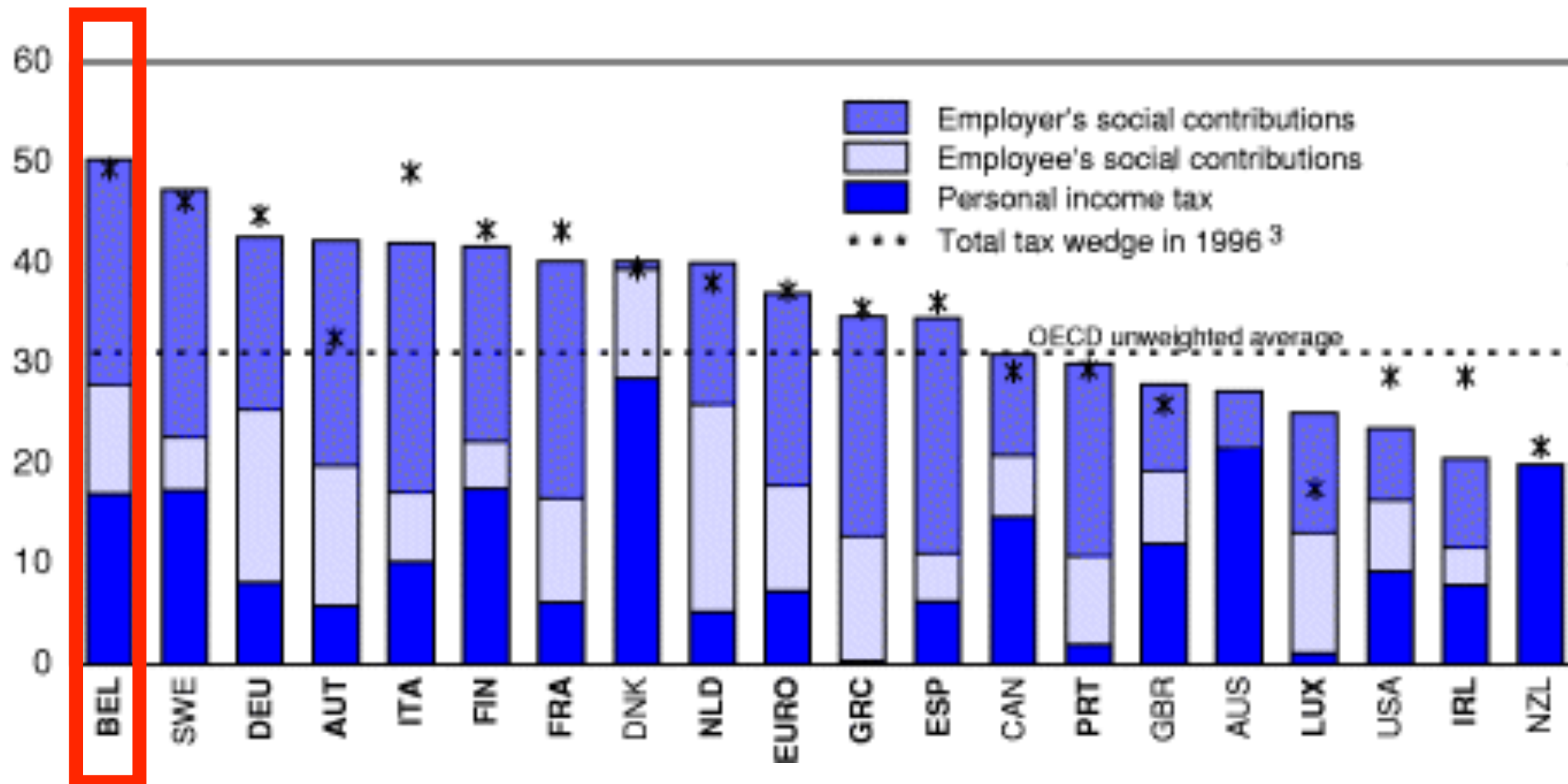
Add prozac to  
tapwater?

800 million / year on  
stress, depression, ...  
and rising ...



Tax on labour

Belgium vs Euro



Tax on labour

Belgium vs Euro

# "Jobkorting heeft mensen ertoe aangezet minder te werken"

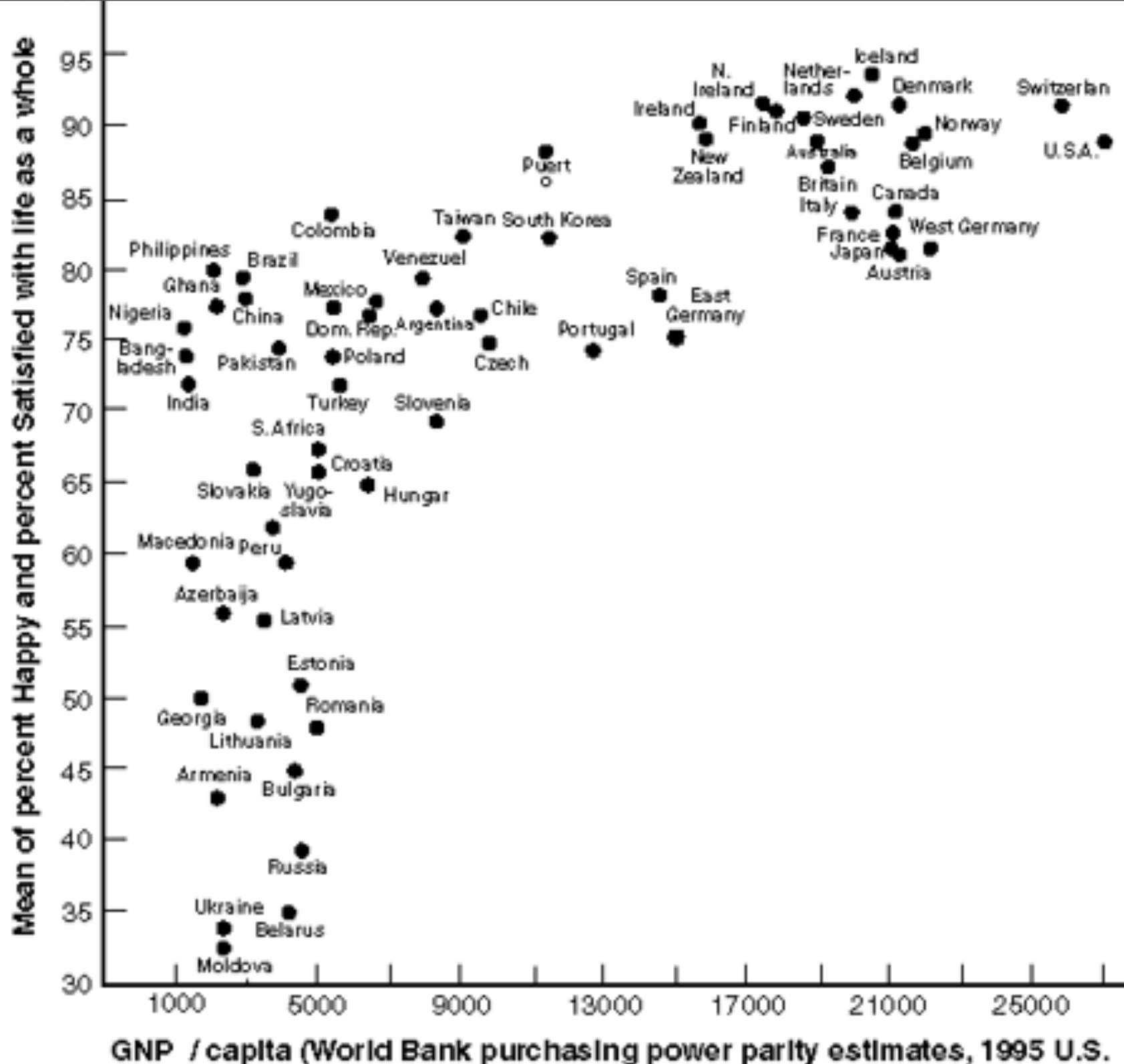
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Lower tax on labour =>  
Less work !

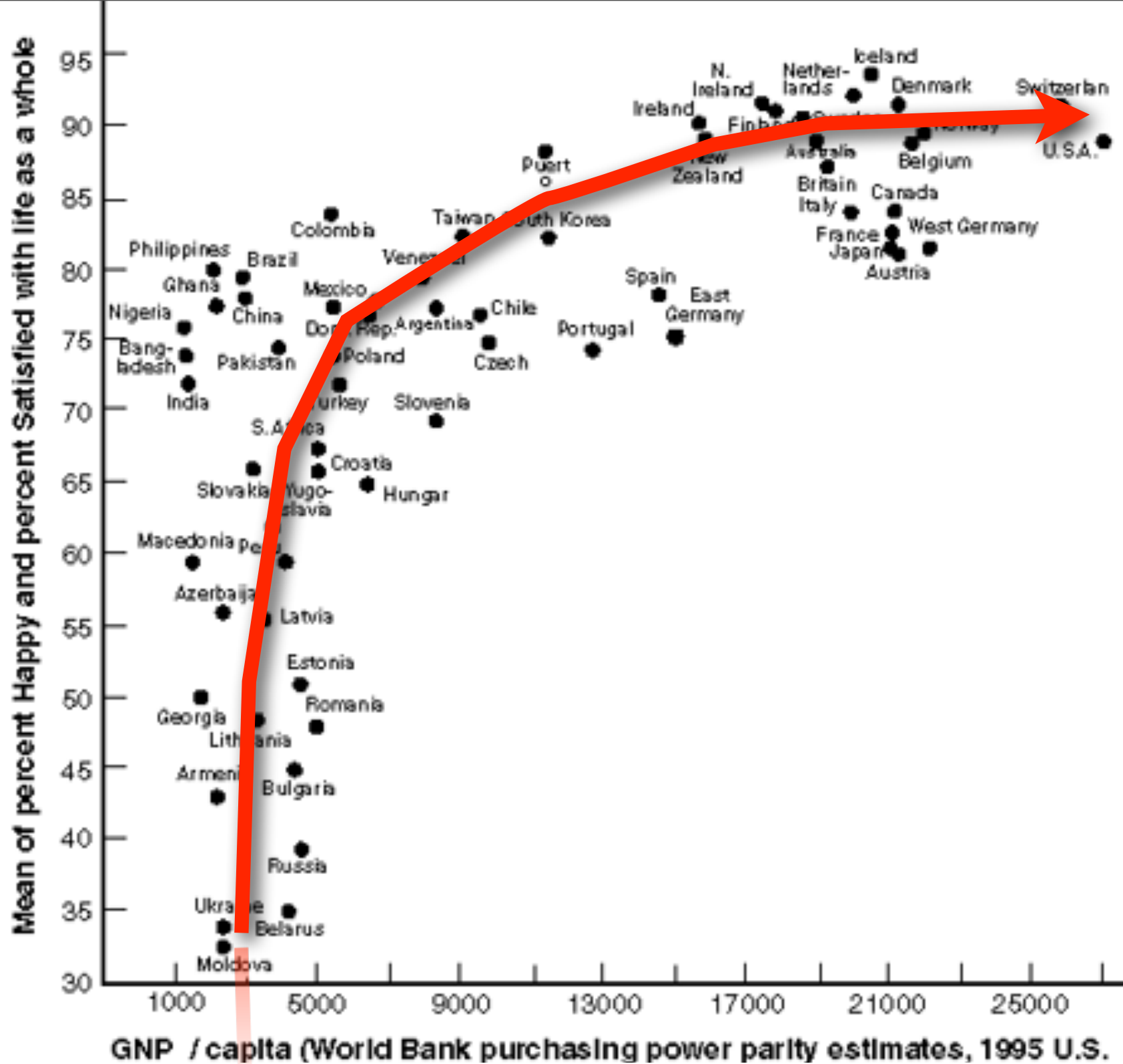
Jobkorting





25.000 dollar / year

Tipping point



25.000 dollar / year

Tipping point

# Belg heeft bijna de kortste loopbaan

*Nederlander werkt zes jaar langer*

woensdag 01 augustus 2012, 03u00 Guy Tegenbos

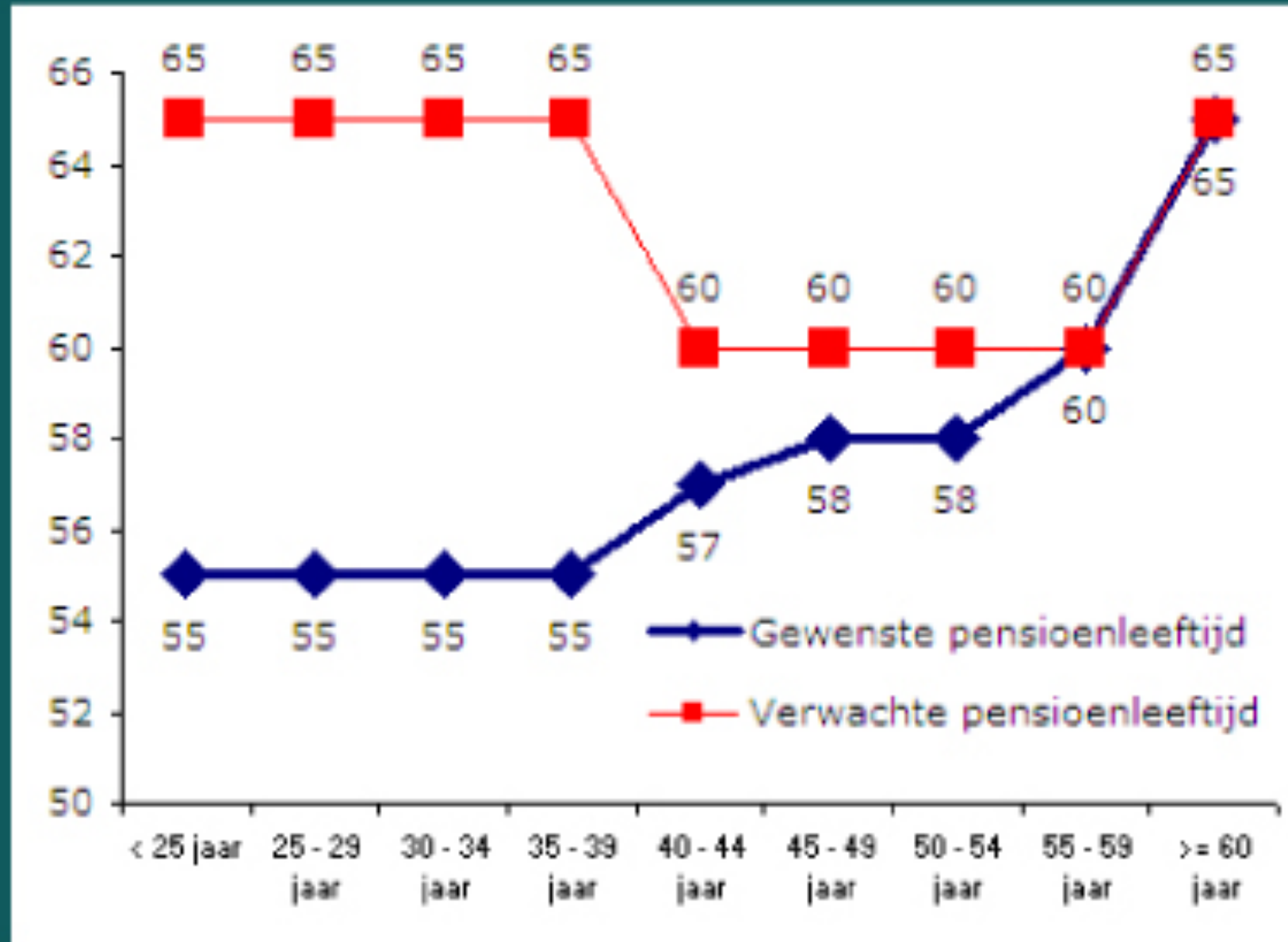


1/2



Work longer

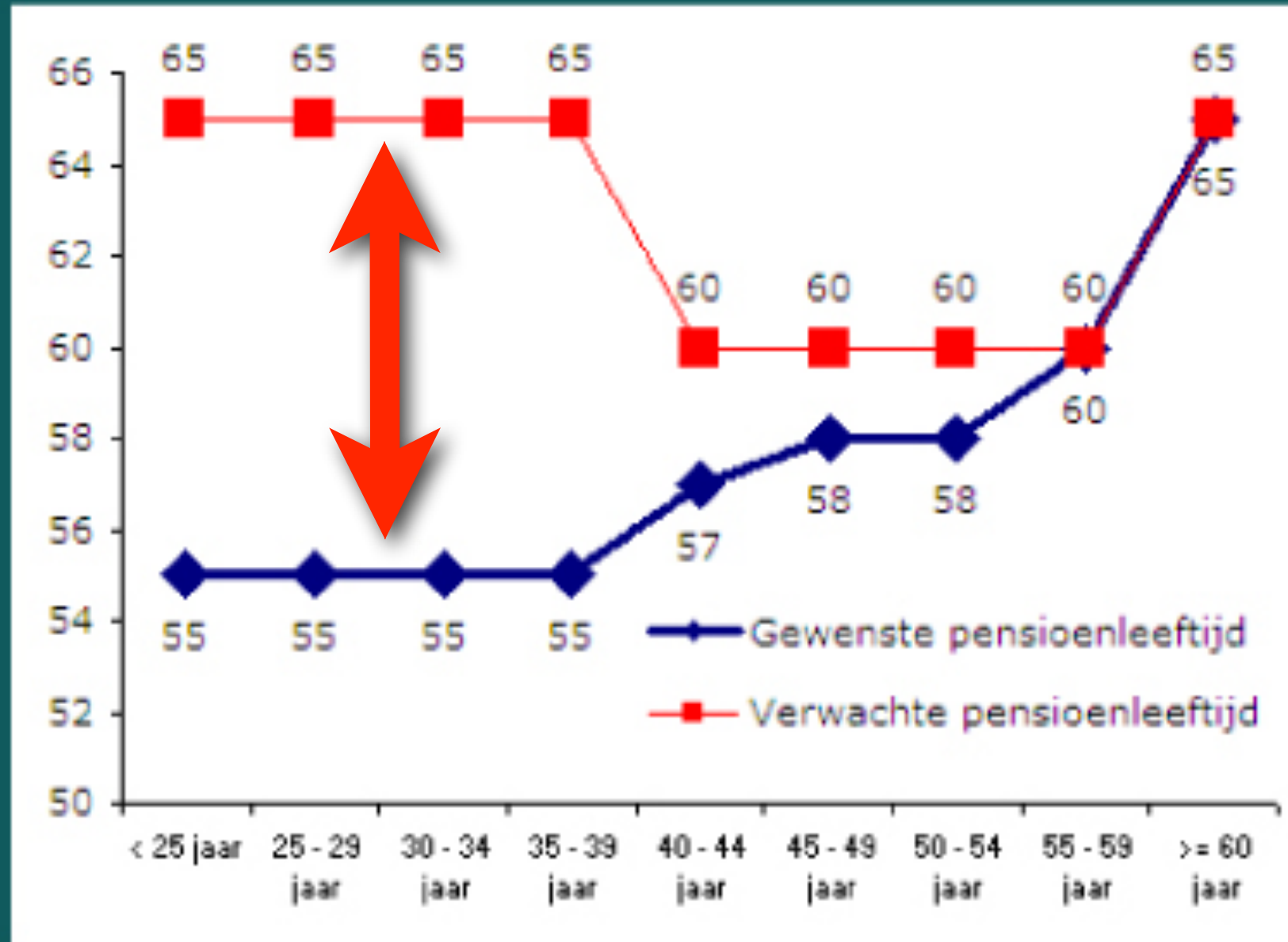
Of course, but can we?



If they don't want to work longer, make them.  
But can we make them want?

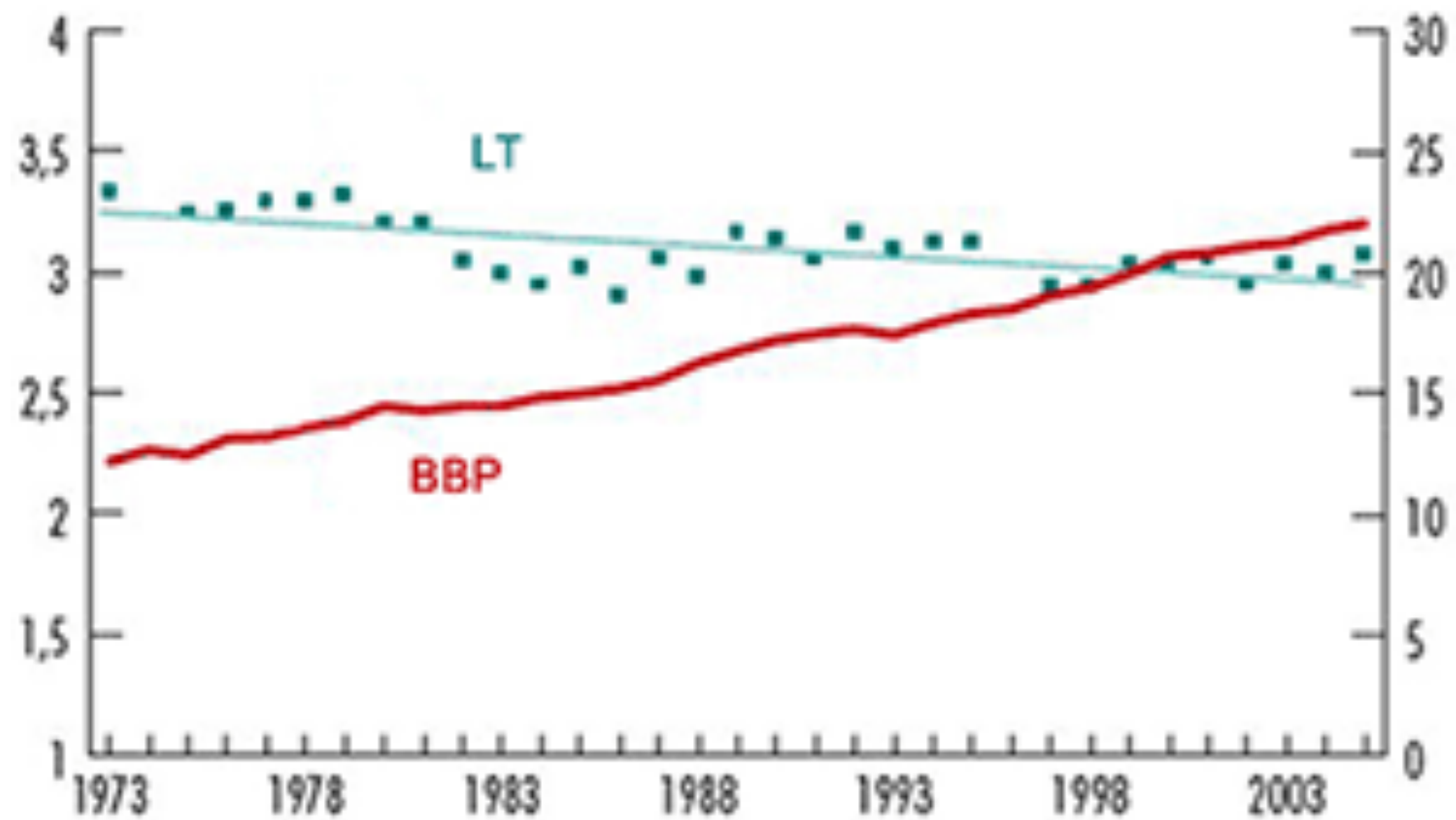
‘ Work cliff ’





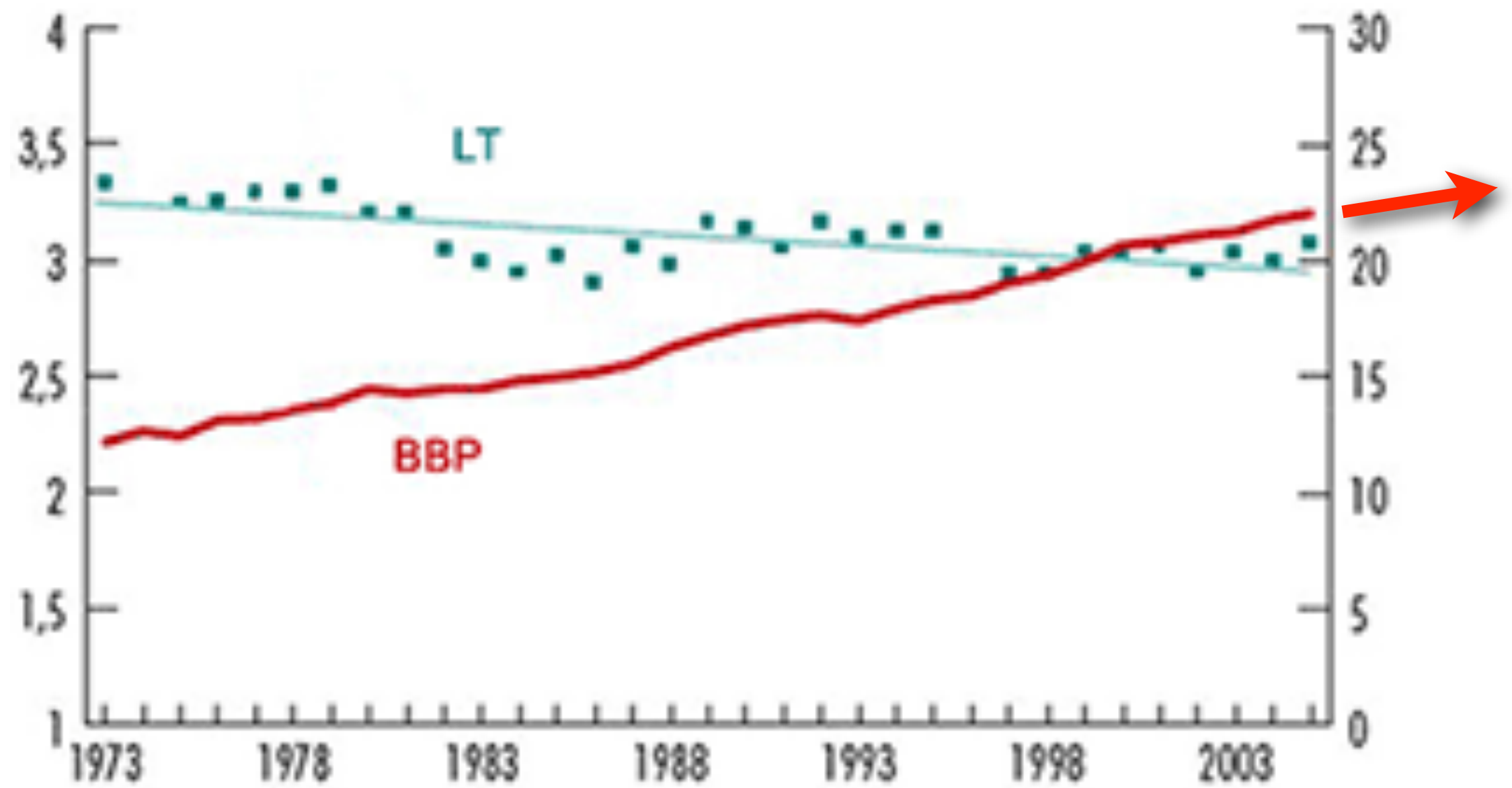
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‘ Work cliff ’



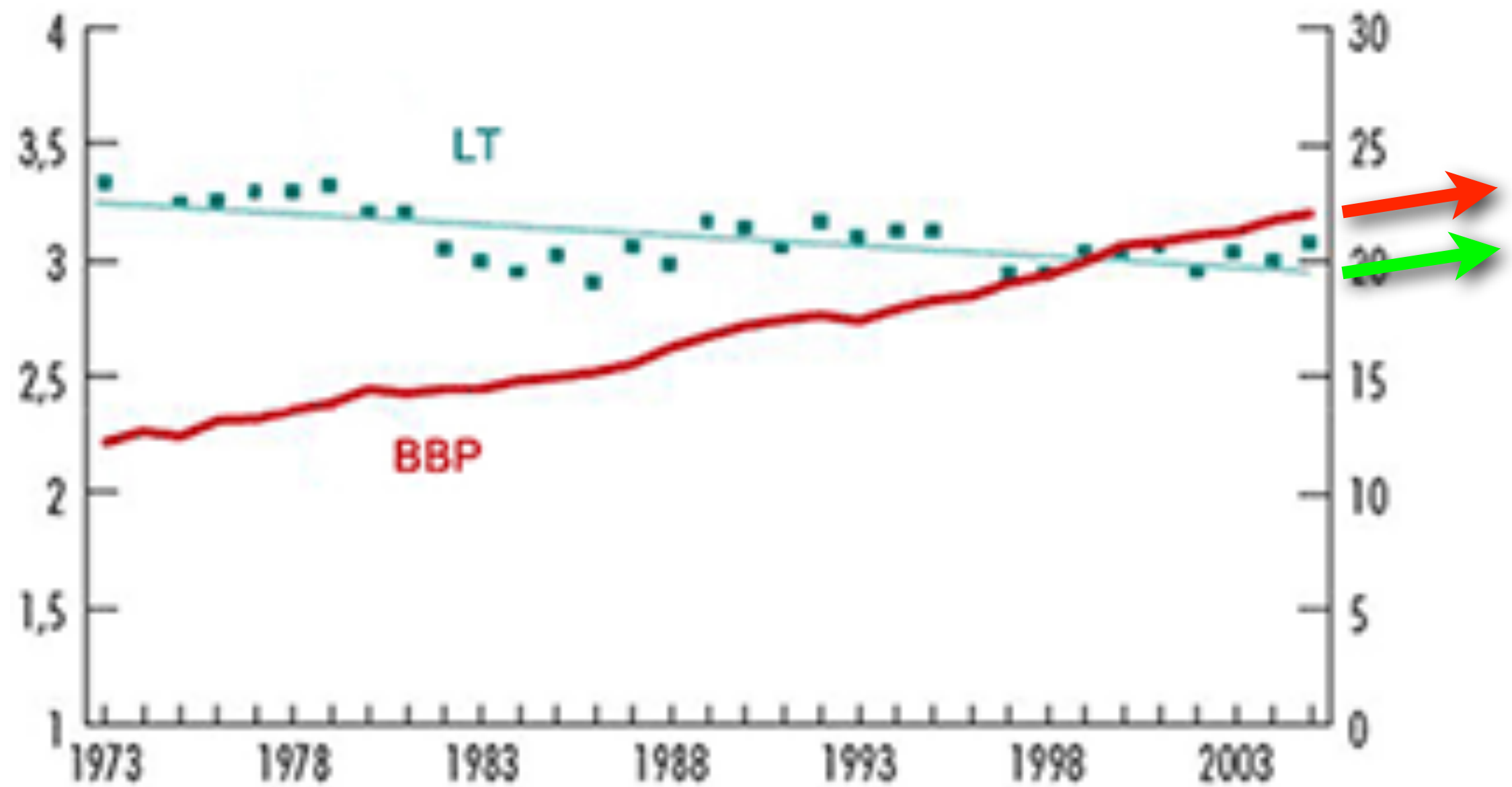
Wealth / Happiness

Belgium



Wealth / Happiness

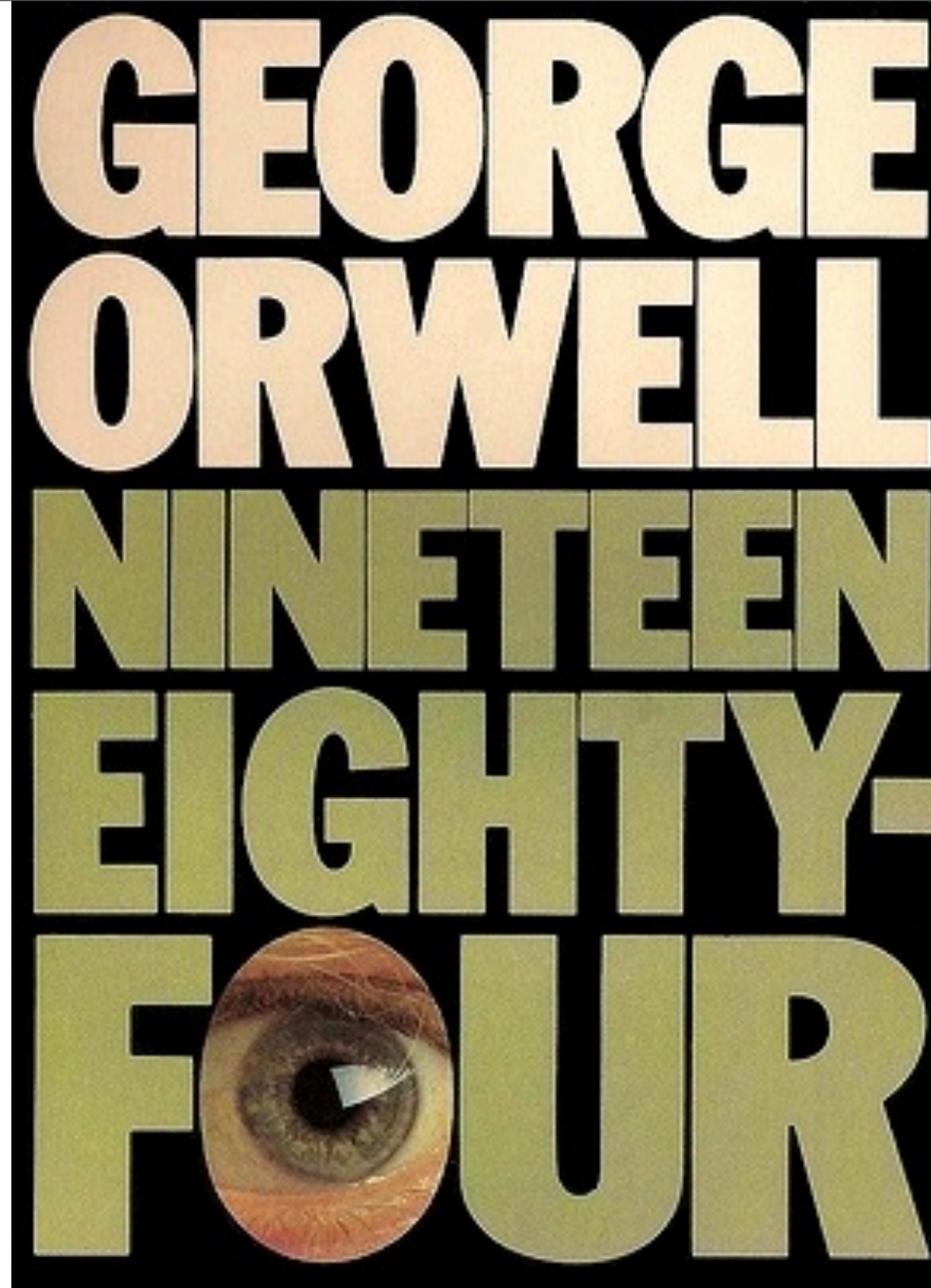
Belgium



Wealth / Happiness

Belgium





Do not trust a politician  
who tells you how  
HAPPY you are

Orwellian

# JFK

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**“Our gross national product counts special locks for our doors and the jails for those who break them. It counts napalm and the cost of a nuclear warhead. Yet the gross national product does not allow for the health of our children, the quality of their education, or the joy of their play. It does not include the beauty of our poetry or the strength of our marriages; the intelligence of our public debate or the integrity of our public officials. It measures everything, in short, except that which makes life worthwhile.”**







Parliamentary working  
group Senate

Quality of Life Indicators

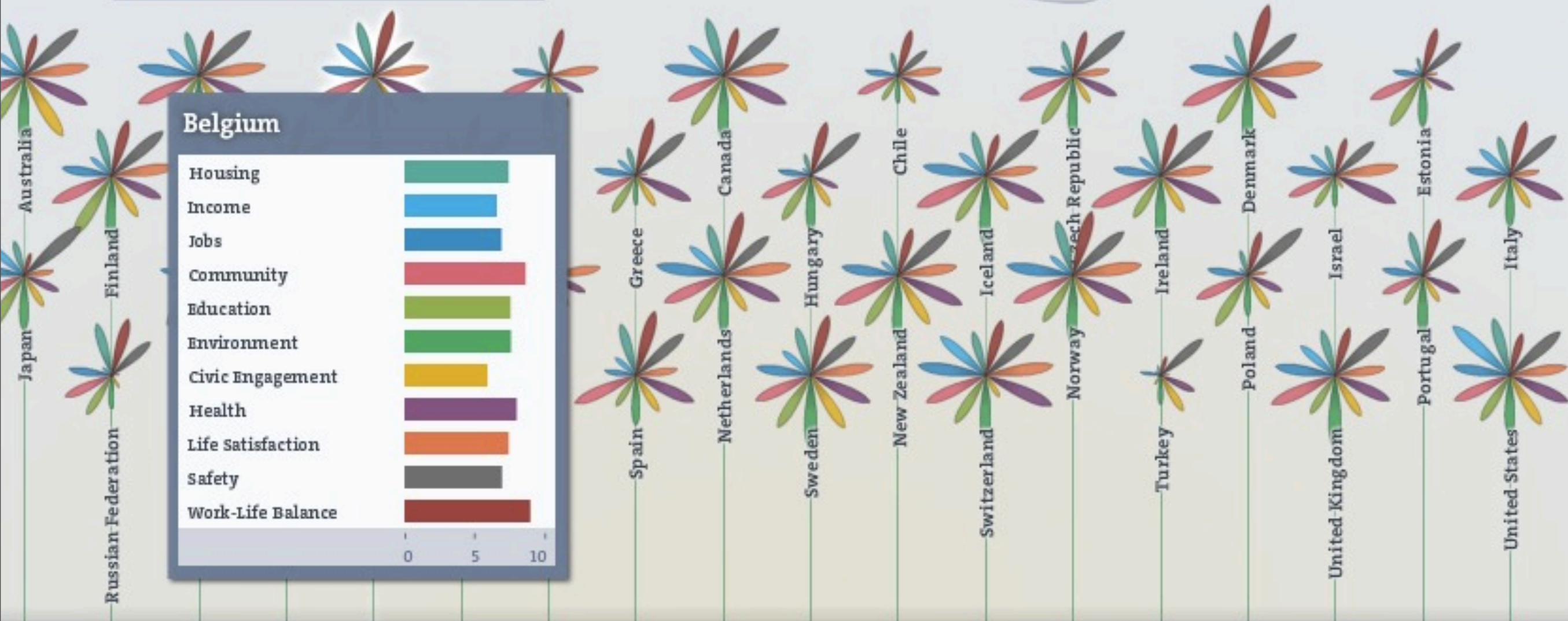


# Create Your Better Life Index

What is your recipe for a better life – a good education, clean air, nice home, money? See how your country measures up on the topics important to you.

Start with all topics rated equally

or set your own preferences here.



Quality of Life

Our true capital



# World Champion in

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# World Champion in

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- Highest life expectancy in good health





# World Champion in

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- Highest life expectancy in good health
- Highest retirement age





# World Champion in

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- Highest life expectancy in good health
- Highest retirement age
- Highest employment rate





# World Champion in

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- Highest life expectancy in good health
- Highest retirement age
- Highest employment rate
- Best health care





# World Champion in

---

- Highest life expectancy in good health
- Highest retirement age
- Highest employment rate
- Best health care
- Best education





# World Champion in

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- Highest life expectancy in good health
- Highest retirement age
- Highest employment rate
- Best health care
- Best education
- = true wealth!



	<b>Economics</b>	<b>Happiness</b>
Work		

Action

Economics + happiness

	<b>Economics</b>	<b>Happiness</b>
Work	Work longer	

Action

Economics + happiness

	Economics	Happiness
Work	Work longer	Take a break

Action

Economics + happiness

	Economics	Happiness
Work	Work longer	Take a break
Safety		

Action

Economics + happiness



	Economics	Happiness
Work	Work longer	Take a break
Safety	Though on crime	

Action

Economics + happiness

	<b>Economics</b>	<b>Happiness</b>
Work	Work longer	Take a break
Safety	Though on crime	And on causes

Action

Economics + happiness

	Economics	Happiness
Work	Work longer	Take a break
Safety	Thought on crime	And on causes
Education		

Action

Economics + happiness

	<b>Economics</b>	<b>Happiness</b>
Work	Work longer	Take a break
Safety	Thought on crime	And on causes
Education	Lifelong learning	

Action

Economics + happiness

	<b>Economics</b>	<b>Happiness</b>
Work	Work longer	Take a break
Safety	Thought on crime	And on causes
Education	Lifelong learning	Talent

Action

Economics + happiness



	Economics	Happiness
Work	Work longer	Take a break
Safety	Thought on crime	And on causes
Education	Lifelong learning	Talent
Energy		

Action

Economics + happiness

	<b>Economics</b>	<b>Happiness</b>
Work	Work longer	Take a break
Safety	Thought on crime	And on causes
Education	Lifelong learning	Talent
Energy	Price	

Action

Economics + happiness

	<b>Economics</b>	<b>Happiness</b>
Work	Work longer	Take a break
Safety	Thought on crime	And on causes
Education	Lifelong learning	Talent
Energy	Price	Renewable

Action

Economics + happiness

	Economics	Happiness
Work	Work longer	Take a break
Safety	Thought on crime	And on causes
Education	Lifelong learning	Talent
Energy	Price	Renewable
Health		

Action

Economics + happiness

	<b>Economics</b>	<b>Happiness</b>
Work	Work longer	Take a break
Safety	Thought on crime	And on causes
Education	Lifelong learning	Talent
Energy	Price	Renewable
Health	State of the art	

Action

Economics + happiness

	<b>Economics</b>	<b>Happiness</b>
Work	Work longer	Take a break
Safety	Thought on crime	And on causes
Education	Lifelong learning	Talent
Energy	Price	Renewable
Health	State of the art	Mental health

Action

Economics + happiness



	Economics	Happiness
Work	Work longer	Take a break
Safety	Thought on crime	And on causes
Education	Lifelong learning	Talent
Energy	Price	Renewable
Health	State of the art	Mental health
Housing		

Action

Economics + happiness

	<b>Economics</b>	<b>Happiness</b>
Work	Work longer	Take a break
Safety	Thought on crime	And on causes
Education	Lifelong learning	Talent
Energy	Price	Renewable
Health	State of the art	Mental health
Housing	Affordable	

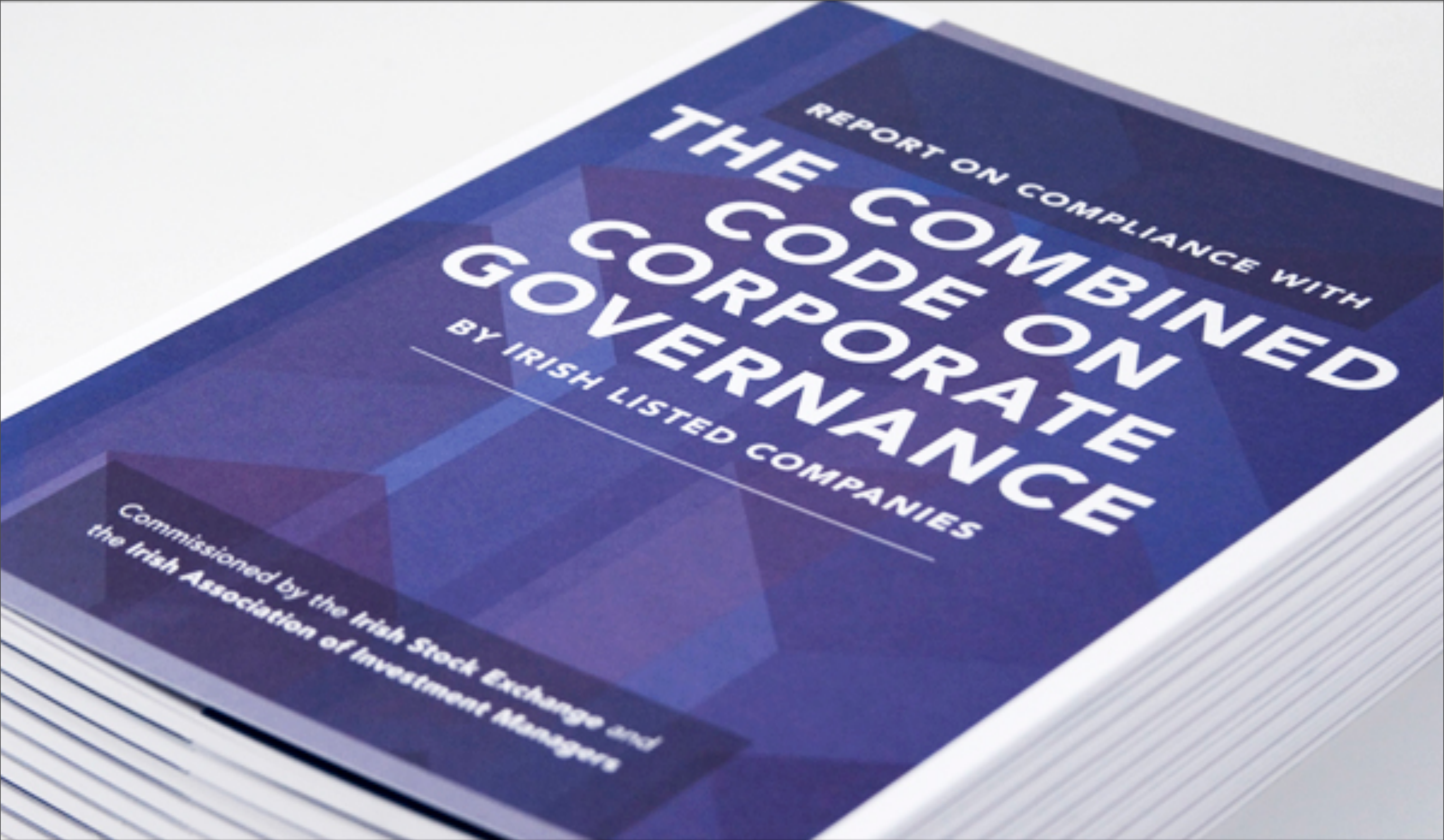
Action

Economics + happiness

	<b>Economics</b>	<b>Happiness</b>
Work	Work longer	Take a break
Safety	Thought on crime	And on causes
Education	Lifelong learning	Talent
Energy	Price	Renewable
Health	State of the art	Mental health
Housing	Affordable	Neighborhood

Action

Economics + happiness



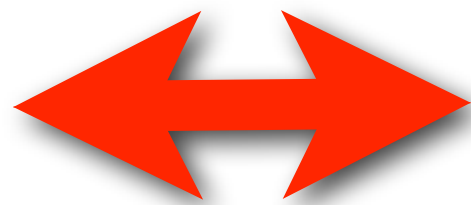
# Corporate Happiness Code?



Both hands work  
together

Left and right





Both hands work  
together

Left and right





**MAY THE  
FORCE  
BE  
WITH  
US**